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2009

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NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION
Bluegrass Chapter #367, Lexington, Kentucky
www.bgnawic.org



Women in Construction week was March 1-7, 2009:

WIC Week unites NAWIC women in celebrating their accomplishments and sharing their talents with the community. The Bluegrass Chapter celebrated WIC week by gathering for lunch at Vina's Tea Room and also having a celebratory dinner on Thursday night. Stacia Chenoweth chaired the WIC week committee and distributed great words of wisdom throughout the week. Thank you to Stacia, Teri Fox & Faye Miller for a wonderful WIC Week.

Thursday, March 19, 2009 - Technology Today & Tomorrow

The Construction industry will be very competitive in 2009. Will new technology help you to compete and survive? What types of technology do you need to attract and keep younger workers in your company? Will social networking help grow your company? Come hear Basha Roberts, President of LexTech, Inc. share her vision of the changing world and how it may relate to your business. She has written custom software for residential and commercial construction and hopes to have her new construction management product available for the mass market soon.

Where: Marriot Griffin Gate, Newtown Pike
When: Thursday, March 19, 2009
5:30 p.m. Networking & Nourishment
6:30 p.m. Program & Meeting
7:45 p.m. Board Meeting

Cost: \$20.00 (1st time guests are FREE)

Reservations required. Contact Susan Cox,
scox@messer.com by March 17th @ noon!

Remember, A Reservation Made Is A Reservation Paid.



Letter From The President

Lots of good stuff to report in this month's letter:

- ✓ We have been having fantastic turnouts at meetings. It's great to see everyone.
- ✓ Forum plans are going well and the board has voted to pay everyone's registration if they or their company is not able to do so. There are a few guidelines (see below) that need to be met but I'm happy to report 60% or more of our membership fulfills the criteria at this time. For ones who may have attended only one (1) meeting since October 1st be sure to make it to March's so you too will meet the guidelines. We also have four (4) guests upon joining and paying their membership who would be eligible as well. Whoo-hoo!
- ✓ Remember my goal at the first of the year to have FUN along with the many things NAWIC membership offers? We accomplished that during W.I.C. week with lunch on Tuesday and dinner Thursday night. Good food and great camaraderie. Thanks Stacia, Teri, and Faye! Later in the spring we will actually do a project which will be fun as well as a worthwhile community endeavor. Details to be announced. A big thank you also to Christine Parsons who purchased the W.I.C. week buttons at national convention for us all to wear.
- ✓ Susan Cox passed her 3rd CCA test (Certified Construction Associate). Congratulations Susan!!!! Only three (3) more to go.....
- ✓ We have seen an increase in business here. I sincerely hope everyone else has as well.
- ✓ We had several well deserving members from our chapter nominated for the 4-Most Leader and New Leader award. I will have the pleasure of announcing our chapter's candidate that will then be submitted to the region's contest. Each chapter's nominee will be introduced at Forum and the chosen winner will be announced.
- ✓ Last but not least there is a Facebook page for NAWIC National and the Bluegrass Chapter. Join in!

Guidelines:

1. *Membership dues must be paid*
2. *Attended at least 50% of the meetings since October 1st (which is two)*
3. *Commit to attend all meetings and workshops at Forum May 15th thru May 17th*

At the meeting in March I'll be asking for volunteers to serve on the nominating committee. This is an easy committee! Call a few people; line up the nominations to fill the offices for October 2009 to September 2010 and that is it. Jump in and raise your hand next Thursday or call me before hand and give it a try. We need at least three people.

THANKS EVERYONE!!!

Elaine



MARK YOUR CALENDARS

Thursday, April 16, 2009 – Showroom Tour

Everyone wants to make the BEST first impression. It is said that within the first 3 seconds of an encounter, everything is evaluated, even at first glance. Once the first impression is made it is irreversible. The first thing people see upon entering your home, business, or construction project is the brick, windows, and the front door. Clay Ingels is the place to help you make the first impression to your customers and/or friends. Clay Ingels has opened their doors for us to tour their facility and check out the quality products and services they have to offer. So don't miss our April meeting.



May 15–17, 2009 – Region 4 Forum

Our chapter will be hosting this Spring's Forum at the Marriott Griffin Gate Resort in Lexington. Registration opens at 6:00 PM On Thursday, May 14th for anyone wanting to register early. On Friday, May 15th a "Horses & History Tour" will be offered, as well as First Aid Training. Friday evening will be filled with "ice-breaker" activities and the sounds of jazz music playing. The Keynote Speaker on Saturday will be Denise Norbert-Johnson, who is a past NAWIC National President. Please join us for what is sure to be a FUN event!!

Thursday, May 21, 2009 – Tour



A style of architecture evolved in the early 1900s along with the worldwide movement known as Arts and Crafts. Frank Lloyd Wright was one proponent of this style. He coined the term 'Prairie' for the design of a low, horizontal structure that would mimic in some ways the landscape in states like Wisconsin and Michigan. Possibly the most significant of these houses was the Robie House, located in Chicago, Illinois. Its uniqueness inspired Michael and Christine Huskisson more than sixteen years ago. Michael Huston, architect, managed to

incorporate that inspiration most prominently in the exterior of the Huskisson residence, while breaking from the more traditional lines for a more contemporary interior. While this house is not situated on a prairie, its long overhanging eaves make an extraordinary statement as back dropped by the hills and valleys of the Kentucky River. Please join the Huskisson's for a tour of their beautiful new home, still under construction, hear a few stories about undertaking a project of this size, and more information about the Arts and Crafts style at our May meeting.

The Bluegrass Chapter is on Facebook!! It's a great way to connect to our members, as well as other NAWIC members around the country. If you have a Facebook account, take a few moments to join the National NAWIC group as well as our Bluegrass Chapter group. If you are not on Facebook, sign up now – it's easy!!

Mark your calendar now for our monthly NAWIC meetings;
the 3rd Thursday of every month!!

Membership Committee News

From the "Membership Corner" February 2009 issue....

Membership Will Award Pins at Convention for Recruiting Three Members or More



NAWIC can enhance your career in construction. Help NAWIC Build the Future – One by One in 2009 by recruiting new members into our association. Those members who recruit three or more members from

October 1 to July 31, 2009 will receive this attractive pin at Convention in Phoenix, AZ.

To date, 291 members have recruited at least one new member; 64 members have recruited at least two; and 20 members have recruited three or more. And, don't forget about the coveted Red Rose Recruiter Jacket and the Founder's Trophy Award. Start recruiting today!

Chapter's BEST Membership Competition

Does your chapter have a BEST Membership Recruitment or Retention Program and it has amazed you and got wonderful results. If not, now is the time to start thinking about a program to enter in the contest. The top three BEST programs will be recognized at convention. Then, we will incorporate all entries received and share them with all other chapters. An entry form is attached.

REMINDER: Do You Know the Various Membership Types?

The different membership types can be confusing to a prospective member. Below is a guide to help you explain the differences between each membership type.

Chapter Memberships

1. **Active Membership** – Belongs to the individual member and will travel with her to any place of employment. Not transferable from one member to another member. Eligible to hold office and vote.
2. **Corporate Membership** – Belongs to the company. If a corporate member changes her place of employment, the membership will not travel with her. The membership stays with the original company and is transferable from one employee to another at the employer's discretion. Eligible to hold office and vote.
3. **Student Membership** – Open to female students enrolled in construction-related programs at institutions of higher education and vocational education programs. Apprentices do not qualify for student membership. Not transferable from one member to another. Not eligible to hold office or vote.

At-Large Memberships

1. **Member-At-Large** – Not affiliated with a chapter. Belongs to the individual and will travel with her to any place of employment. Not transferable from one member to another.
2. **Student Member-At-Large** – Same as Chapter Student Membership, except not affiliated with a chapter.

*****The above membership types have changed at the Mid-Year Board meeting that took place at the end of February. As soon as the new types become finalized, they will be published in the newsletter*****



What is FORUM?

According to *The American Heritage® Dictionary* it can be:

- A public meeting place for open discussion.
- A public meeting or presentation involving a discussion usually among experts and often including audience participation.

And according to our NAWIC Bylaws, Article VIII - Regions - Section 2: Annual Regional Forums:

Each Region shall hold an Annual Regional Forum in the spring of each year, at which the Region's Director, if appropriate, shall be elected in accordance with Article X, Section 2 of these Bylaws. Any other business pertaining to the specific Region, which is not in conflict with the governing rules of this Association, may be conducted.

Our national Association is divided into 14 regions and Region 4 covers 5 states: Indiana, Kentucky, Michigan, Ohio and West Virginia. There are 21 chapters in our region and the conference moves to different areas of the region each year. Our Bluegrass chapter will host the 2009 event May 15 – 17 and expect about 100 attendees. Forum activities usually include a keynote speaker, training sessions, business meetings, committee reports, professional seminars, construction industry related workshops and a bit of entertainment.

The schedule (yet to be defined) will include:

- Friday morning - optional activities (First Aid training session, golf, tours, etc.)
- Friday afternoon - regional meeting and reports
- Friday evening – networking, chapter sales, entertainment
- Saturday – keynote speaker, workshops, lunch, and seminars
- Saturday evening – banquet with comedian for entertainment
- Sunday morning – breakfast and final business

All NAWIC members are invited to attend Region 4 Forum with Director Jan Sullivan, CCA, CDS, CIT presiding. Whether you've just joined, are a long term member, serve on the chapter board, or haven't had that opportunity yet, this regional conference will be educational and enjoyable! Take this opportunity to network with women throughout the region and gain valuable knowledge to enhance your success. Find out what other chapters are focused on and share ideas. Registration information will be available soon.

Several Bluegrass chapter members are already doing the behind the scenes work to make this event a great one and working with Director Sullivan. We'll need more volunteers as the date draws near. Would you like to help? Contact Christine Parsons at 859-294-2614 or parsons@parsonselectric.com and join the team!



Commercial Transactions & Real Estate | March 3, 2009

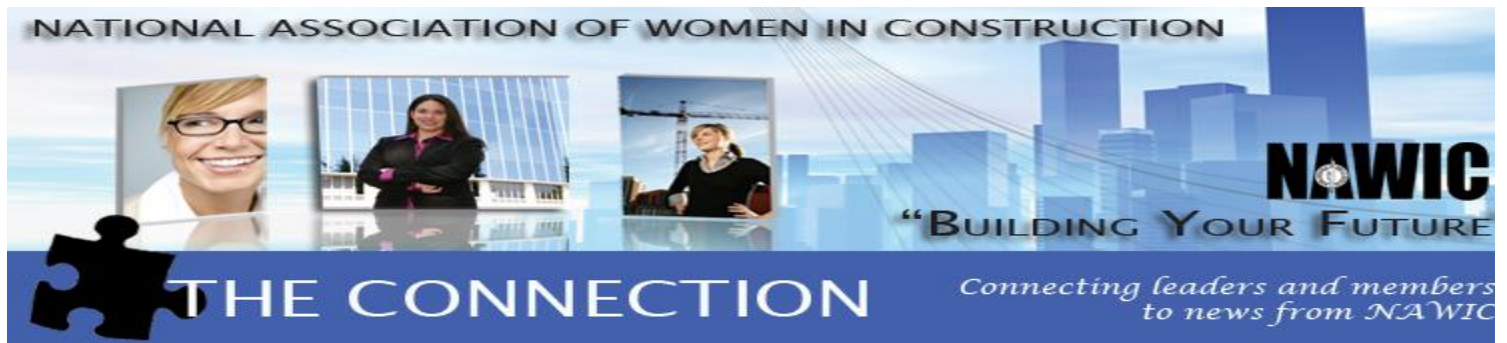
[Stimulus Act - Impact on Green Building](#)

By: [Tim Martin](#), [Geoffrey White](#), and [Erik Lattig](#)

The American Recovery and Reinvestment Act of 2009 (the “Recovery Act”) offers multiple opportunities for property owners, developers and other stakeholders in the commercial real estate arena. This advisory specifically focuses on green building, as there are tens of billions of dollars in funding initiatives for green building in the Recovery Act. Many of the provisions are complex and some of the details have yet to be fully provided, so it is impossible to accurately summarize the details of each item. Frost Brown Todd will be embarking upon a series of seminars to more adequately explain the provisions of the Recovery Act. We will be contacting you soon with information with respect to dates and locations for these seminars.

Some of these beneficial changes are:

- **Federal Building Efficiency:** \$4.5 billion in funds are allocated to the U.S. General Services Administration (the “GSA”) to convert GSA facilities to “High-Performance Green buildings”, thus making federal buildings more energy efficient. The GSA has adopted the U.S. Green Building Council’s (“USGBC”) LEED certification system and has set a goal that new construction or substantial renovation of a building or leased space over 10,000 rentable square feet receive at least LEED Silver certification.
- **Establishment of Office of Federal High Performance Green Buildings:** \$4 million in funds were set aside for the establishment of the Office of Federal High Performance Green Buildings within the GSA, which office was created by the 2007 Act. The Office of Federal High Performance Green Buildings may have the longest lasting impact on the green building movement based upon the future actions it will take regarding federal government office space and buildings overseen by the GSA.
- **Renovation of Department of Defense (the “DOD”) Buildings:** A portion of the \$4.2 billion in funds to modernize various DOD facilities will go toward green building related improvements.
- **Local Government Energy Efficiency and Conservation:** \$6.3 billion in grants to help state and local governments make investments that make them more energy efficient and reduce carbon emissions.
- **ENERGY STAR Appliances:** \$300 million to provide consumers with rebates for buying energy efficient ENERGY STAR products to replace old appliances.
- **Public Housing Capital Fund:** \$4 billion is allocated for the Public Housing Capital Fund to retrofit the public housing projects to make them more energy efficient.
- **Internet Resources:** A multitude of websites are being increasingly utilized and/or created in order to provide up-to-date information as to the available Recovery Act projects. The website www.fedbizopps.gov is an excellent resource for federal projects. As of March 1, 2009, conducting a “Quick Search” using the term “LEED” results in 313 specific federal opportunities. Another useful site is www.recovery.gov, which provides specific detail regarding the Recovery Act, including a useful tool that contains links to each of the individual state websites that have been created in connection with the Recovery Act.



2009-2010 Candidates for National Office

The official slate of 2009-2010 candidates running for NAWIC Office is here! Look for your Voting Guidelines and Candidate Profiles in the February/March issue of *The NAWIC IMAGE*. The candidates are as follows:

President-Elect	Debra M. Gregoire, CIT
Vice President	Judy DeWeese, CIT Yasmine A. Branden, CCA
Secretary	Shirley S. Horne, CIT
Treasurer	Cindy Johnsen, CDS, CIT

Earn Your Recruitment Pin

NAWIC enhances your career in construction! Help NAWIC Build the Future in 2009 by recruiting new members into our Association. Members who recruit three or more members from Aug. 1, 2008 to July 31, 2009 will receive this attractive pin at Convention in Phoenix, Ariz. And don't forget about the coveted Red Rose Recruiter Jacket and the Founders' Trophy Award. Start recruiting today! Any questions, email Toni Walker, National Membership Chair at twalker@ceacisp.org.



Take Advantage of the NAWIC Career Center

The [Career Center](#), available at NAWIC Online, is the perfect place to connect those looking for employees and those looking for employers. Hiring managers have this unique resource at their fingertips, allowing them to communicate job openings to women in various fields within the industry. The Center features an online, construction-industry job board, where members can post their résumés and find listings in the newest career opportunities at no charge. What are you waiting for? Visit the [Career Center](#) today!

Crystal Vision Awards Nomination Deadline March 20

The Crystal Vision Awards Applications for the [2009 Crystal Vision Awards Program](#) is available at NAWIC Online. The awards celebrate the achievements of individuals with a clear vision for women in construction. NAWIC invites you to reach out to the entire construction industry by nominating individuals who exemplify the program's mission. Please consider outstanding NAWIC members and nonmembers you can nominate for these prestigious awards. The winners will be honored at NAWIC's 54th Annual Meeting and Convention in Phoenix, Ariz., Aug. 26-29, 2009. Nominations must be received at the NAWIC Office by March 20.

March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2 Women in Construction Week	3 Women in Construction Week	4 Women in Construction Week	5 Women in Construction Week	6 Women in Construction Week	7 Women in Construction Week	8
9	10	11	12	13	14	15
16 Forum Committee Mtg @ Messer 5:30pm	17  St. Patrick's Day	18	19 Membership Meeting @ Marriot	20	21	22
23	24	25	26	27	28	29
30	31					

April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12  Easter
13	14	15	16 Membership Meeting – Tour of Clay Ingels	17	18	19
20	21	22 Administrative Professionals Day	23	24	25	26
27	28	29	30			

N.A.W.I.C.

Bluegrass Chapter #367
Lexington, KY

Editor

Susan Cox
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Essential Links

National NAWIC
www.nawic.org

Regional NAWIC
www.nawic4.org

Bluegrass NAWIC
www.bgnawic.org

NAWIC Education
Foundation
www.nawiceducation.org

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About Our Organization...

Since its founding, NAWIC, an international non-profit organization, has grown to a membership of 5,500 women with more than 179 chapters. In its 51 years of service to its members, NAWIC has advanced the causes of all women in construction whose careers range from business ownership to the skilled trades. With almost 900,000 women working in construction today, the industry is becoming more accepting of their non-traditional roles

NAWIC's objectives are:

- To unite for the mutual benefit of the women who are actively engaged in the various phases of the construction industry.
- To promote cooperation, fellowship and a better understanding among members of the Association.
- To promote education and contribute to the betterment of the construction industry.
- To encourage women to pursue and establish careers in the construction industry.
- To provide members an awareness of the legislative process and legislation as it relates to the construction industry.